

Message Text

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PAGE 01 STATE 083901

21

ORIGIN ARA-10

INFO OCT-01 ISO-00 EB-05 AGR-03 COME-00 RSC-01 /020 R

DRAFTED BY ARA/BR:PRSCHWAB/DPD

APPROVED BY ARA/BR:PRSCHWAB

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R 242216Z APR 74

FM SECSTATE WASHDC

TO AMEMBASSY BRASILIA

INFO AMCONSUL SAO PAULO

AMCONSUL PORTO ALEGRE

UNCLAS STATE 083901

E.O. 11652: N/A

TAGS: BTRA, BR

SUBJECT: TRAVEL US BUSINESS PERSON SOUTHERN BRAZIL

MRS. MARIAN MCCULLOUGH, PRESIDENT, WINONA, INCORPORATED,
A MINNEAPOLIS BASED MARKET RESEARCH FIRM WILL VISIT BRAZIL
ON THIRD TRIP RELATED TO AGRO MARKET RESEARCH PROJECT
WITH FOLLOWING ITINERARY:

ARRIVAL RIO DE JANEIRO SATURDAY 27TH, PORTO ALEGRE,
TUESDAY AM 30TH, REMAINING SOUTHERN BRAZIL THROUGH END OF
MAY, POSSIBLY INTO EARLY JUNE. RESERVATION AND HEADQUARTERS
PORTO ALEGRE ARE AT PLAZA SAO RAFAEL. ONE ASPECT OF
PROJECT WILL INVOLVE GROUP SESSIONS PARANA FARMERS,
SCHEDULED FOR LATE MAY. MRS. MCCULLOUGH WILL CONTACT
CONSULAR OFFICIALS PORTO ALEGRE AND SAO PAULO WHEN IN THOSE
DISTRICTS. WILL ALSO CONTACT USAID ARDO OFFICIALS BRASILIA
FOR CONSULTATION AND ADVICE ON MARKET RESEARCH PROJECT.
SHE EXPECTS NO FACILITATIVE ASSISTANCE BUT WISHES USG
OFFICIALS TO BE AWARE PRESENCE AND PURPOSES HER FIVE TO
SEVEN WEEK STAY IN BRAZIL. BRAZIL DESK FORWARDING COPIES
HER LETTER STATING PROPOSAL TO ALL ADDRESSEE POSTS THIS
DATE. SUGGEST CONSUL TOWELL INFORM HEINRICHS OR MINOR,
UNIV WISCONSIN TEAM.

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TAGS: BTRA, BR
To: BRASILIA
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005